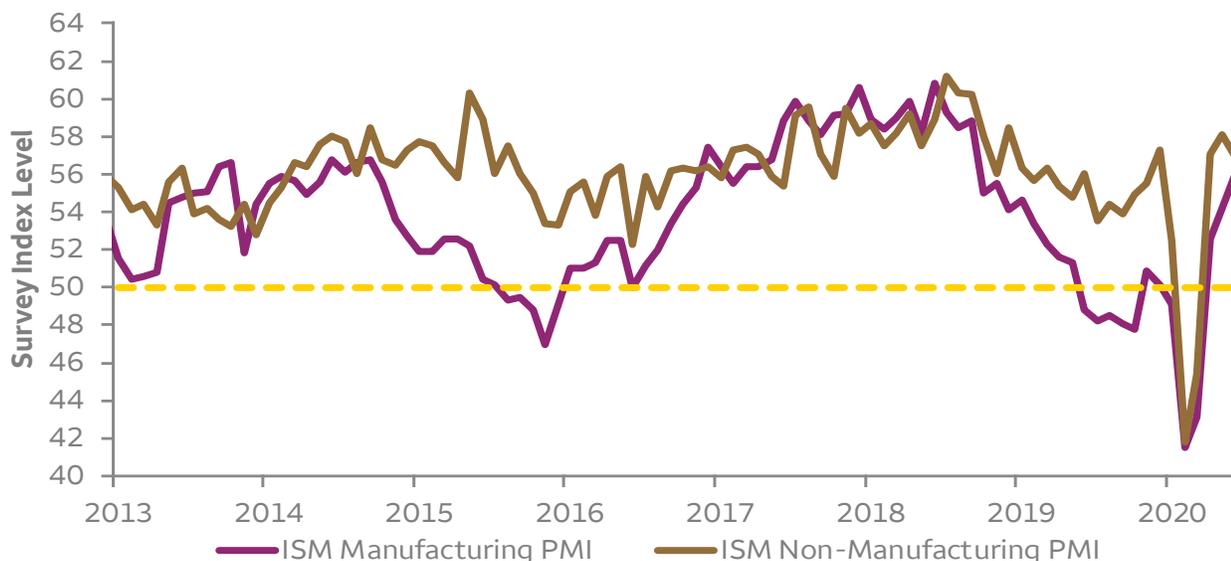


The U.S. service economy climbs out of the ditch



Sources: Bloomberg, and Wells Fargo Investment Institute August 31, 2020. PMI=Purchasing Managers' Index. ISM - Institute for Supply Management. A reading above 50 indicates expansion, below 50 indicates contraction.

Purchasing managers' indexes show expansion in August

Pandemic-sensitive services industries have come on strong in besting manufacturing for a third consecutive month, based on purchasing-manager surveys through August. However, a full recovery will await further gains in travel, entertainment, and other frontline industries most exposed to the pandemic's economic fallout.

Improvement extends beyond services to business investment, supported by improvement in capital spending plans to a pre-pandemic high in five of the twelve Federal Reserve districts conducting such surveys. Even foreign trade is contributing to growth through solid gains in exports and an even healthier rise in imports tied to domestic spending.

What it may mean for investors

Broadening strength across the economy in the coming year may hold a promise of increased opportunities in the stock market, beyond large cap high tech and other growth stocks. More broad-based growth can also be a plus for corporate credit quality, supporting investment in higher quality investment-grade and high-yield bonds.

This chart was excerpted from the September *Market Overview*

Investment and Insurance Products: NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value

Risks Considerations

Each asset class has its own risk and return characteristics. The level of risk associated with a particular investment or asset class generally correlates with the level of return the investment or asset class might achieve. **Stock markets**, especially foreign markets, are volatile. Stock values may fluctuate in response to general economic and market conditions, the prospects of individual companies, and industry sectors. **Bonds** are subject to market, interest rate, price, credit/default, liquidity, inflation and other risks. Prices tend to be inversely affected by changes in interest rates. **High yield (junk) bonds** have lower credit ratings and are subject to greater risk of default and greater principal risk.

Index Definitions

The **Institute of Supply Management (ISM) Manufacturing Index**[®] is a composite index based on the diffusion indexes of five of the indexes with equal weights: New Orders (seasonally adjusted), Production (seasonally adjusted), Employment (seasonally adjusted), Supplier Deliveries (seasonally adjusted), and Inventories. An Index values over 50 indicate expansion; below 50 indicates contraction. The values for the index can be between 0 and 100.

The **Institute of Supply Management (ISM) Non-Manufacturing Index**[®] is a composite index based on the diffusion indexes for four of the indicators with equal weights: Business Activity (seasonally adjusted), New Orders (seasonally adjusted), Employment (seasonally adjusted) and Supplier Deliveries. An Index values over 50 indicate expansion; below 50 indicates contraction. The values for the index can be between 0 and 100.

An index is unmanaged and not available for direct investment.

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