WELLS FARGO

Investment Institute

Market Commentary



March 6, 2024

Last week's S&P 500 Index: +1.0%

Weekly perspective on current market sentiment



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Are investors getting paid to take equity risk?

Key takeaways

- Are investors getting adequately compensated for taking on the higher potential volatility of equities?
- It is tough to conclude anything other than investors are not being adequately compensated.

Notwithstanding the large, recent moves in fixed-income yields, a longer-term history of the interest-rate markets does show that stocks tend to be much more volatile than bonds. The Capital Market Assumptions (CMAs) we use in our asset-allocation process help determine portfolio asset-class weightings and reflect this historical relationship. For this reason, portfolios in the conservative category typically have more exposure to bonds than stocks.

U.S. Treasury securities, being backed by the full faith and credit of the American government, are often perceived as a close approximation to a risk-free security in terms of the likelihood that principal and interest will be paid in full. Of course, Treasury securities that are not held to maturity are subject to price volatility as interest rates move up and down, just like any other bond.

So, given the current yield available from Treasuries and the record highs being posted by the S&P 500 Index (SPX) on a seemingly regular basis so far this year, this is the question: Are investors getting adequately compensated for taking on the higher potential volatility of equities? Let's take a look at the concept of Equity Risk Premium (ERP) to see if that helps us put that question into the proper perspective.

The ERP, under its most basic interpretation, says that given the higher likely price volatility of stocks, the earnings yield on the SPX should be higher than the yield on a U.S. Treasury security. First, the earnings yield of the SPX is calculated by dividing the estimated earnings per share of this large-cap index by the index's current price level. To illustrate, at the time of this writing, we would divide our 2024 earnings-per-share estimate on the index, \$230, by the current level of the SPX, 5,145. That gives us an earnings yield of 4.5% (the ERP is the inverse of the P/E, or price-to-earnings ratio). Now we compare that to the yield of the two-year Treasury note of 4.61%. Based on this take, it would appear as though investors are not being adequately compensated for taking on the higher volatility of equities as the earnings yield on the SPX is less than the yield on the two-year Treasury note. That makes the ERP negative.

And putting that ERP current statistic up against history won't make anyone feel any better. Bloomberg data shows that since January 1, 1998, the average ERP has been 2.98% using the two-year Treasury note yield. That means the current negative ERP is more than 3% below the long-term average.

Market participants can argue over what an adequate ERP might be in any given economic and valuation environment, but it is tough to conclude anything other than, at least based on the ERP methodology, investors are not being adequately compensated for owning the SPX at current levels.

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Risk considerations

Each asset class has its own risk and return characteristics. The level of risk associated with a particular investment or asset class generally correlates with the level of return the investment or asset class might achieve. **Stock markets**, especially foreign markets, are volatile. Stock values may fluctuate in response to general economic and market conditions, the prospects of individual companies, and industry sectors. **Bonds** are subject to market, interest rate, price, credit/default, liquidity, inflation and other risks. Prices tend to be inversely affected by changes in interest rates. Although **Treasuries** are considered free from credit risk they are subject to other types of risks. These risks include interest rate risk, which may cause the underlying value of the bond to fluctuate.

Definitions

S&P 500 Index is a market capitalization-weighted index composed of 500 widely held common stocks that is generally considered representative of the US stock market.

An index is unmanaged and not available for direct investment.

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